



ABOUT

QBurgh is Pittsburgh and Western Pennsylvania's only source for LGBTQ news and community resources. Always by the LGBTQ Community and always for the LGBTQ Community. If it's queer, it's here.

CONTENT

Breaking news, celebrity interviews, local personality spotlights, community resources, opinion, health & wellness, event reviews, podcasts, and more.



PREVIOUS PARTNERSHIPS

Pittsburgh Pirates
Walnut Capital
Pittsburgh Cultural Trust
Visit Pittsburgh
Stage AE
Rivers Casino

OPPORTUNITIES

- Monthly Print
- Sponsorships
- Display Ads
- Email Newsletters
- Sponsored Content
- Sponsored Social
- Podcasts

AUDIENCE



46,800
Monthly Readers

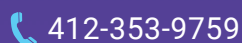


42K
Email Subscribers



652.5K
90-day combined reach

READY TO JUMP IN?
HELLO@QBURGH.COM





PRINT THAT "SLAYS" WITH THE COMMUNITY

NEW MONTHLY NEWSPAPER



Every month except May - 20,000 estimated readers

Free and made to be picked up, shared and kept, QBurgh's monthly newspaper puts advertisers directly in front of LGBTQ+ readers and allies across Western Pennsylvania.

DISTRIBUTED THROUGH

- All Carnegie Library of Pittsburgh branches
- Select Giant Eagle and Shop 'n Save locations
- LGBTQ+ bars, businesses, and community organizations
- Cafes and bookstores across Western Pennsylvania
- Community & special events

PITTSBURGH PRIDE GUIDE MAGAZINE



Annual magazine, published each May.

QBurgh's signature Pride-season publication connects advertisers with residents and visitors looking for events, organizations, resources, and LGBTQ+-affirming businesses.

BE SEEN ALL YEAR

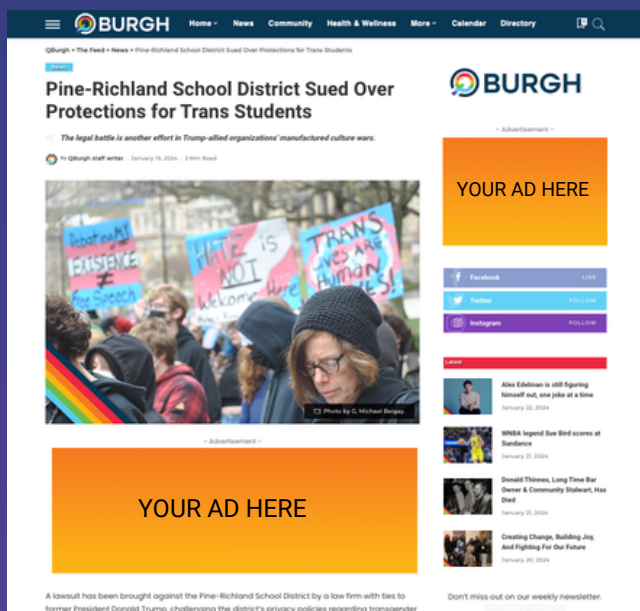
Full-page, half-page, quarter-page, and business-card placements are available, with premium positions and package discounts.

AD DEADLINE

The 25th of the prior month. April 15 for Pride Magazine.

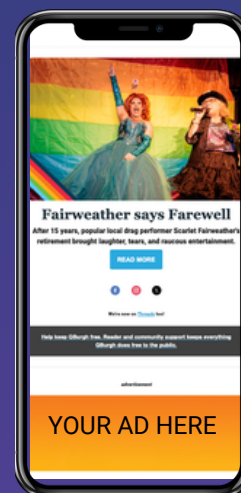
QBURGH.COM

Daily updates



WEEKLY TOP NEWS EMAIL

Every Friday at 12:00 PM



QBurgh's Weekly Top News newsletter delivers the most important LGBTQ+ news, events, and community stories from Pittsburgh and beyond directly to subscribers' inboxes every Friday.

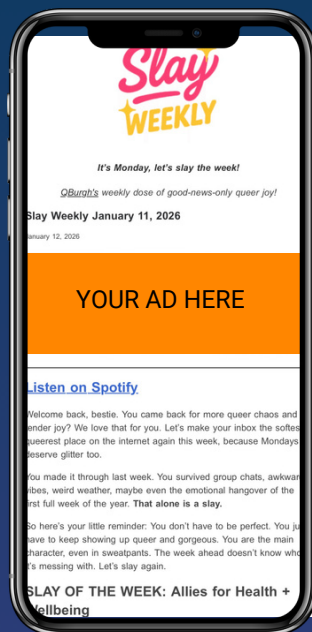
OPPORTUNITIES INCLUDE

- Display ads
- Spotlighted events



SLAY WEEKLY

Good-news-only newsletter and podcast,
Every Monday before 8:00 AM



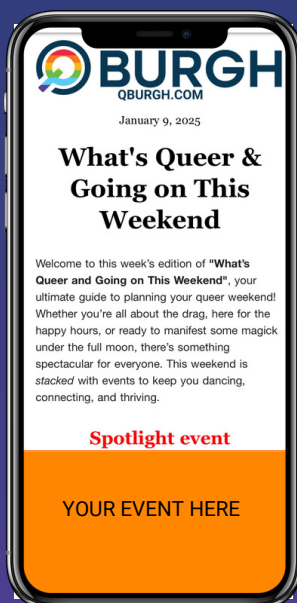
Slay Weekly spotlights good-news-only community features, events, and pop culture recommendations delivered as an email newsletter, audio podcast and subscribers-only QBurgh.com article. Featuring community calls to participate.

OPPORTUNITIES INCLUDE

- Display ads
- Ad Reads

WEEKLY EVENTS EMAIL

Every Thursday at 3:00 PM



QBurgh's weekly "What's Queer & Going On" weekend events email newsletter is the go to it list for planning your weekend out in Pittsburgh.

OPPORTUNITIES INCLUDE

- Display ads
- Spotlited events

QBurgh is everywhere that the LGBTQ Community of Pittsburgh is. Are you ready to be?

HELLO@QBURGH.COM

QBURGH PODCAST



The QBurgh podcast is available on all audio podcast platforms and available on YouTube with video.

OPPORTUNITIES INCLUDE

- Sponsorships
 - including microphone logo placement
- Audio & Video Ad Reads

KEY INSIGHTS INTO THE QBURGH AUDIENCE

- **Demographic Range**
 - Broad age range, multigenerational readership from Gen Z (late teens) to seniors (65+).
- **Audience Type**
 - Primarily, the LGBTQ+ community in Pittsburgh and Western Pennsylvania.
- **Engagement**
 - The readership is dedicated and engaged, seeking content that supports LGBTQ-friendly brands, businesses, and community allies.
- **Reach**
 - Includes local residents, newcomers to Pittsburgh, and those looking for things to do and community resources.