



# Rate Card

2026

## ONLINE ADVERTISING

### 01 WEBSITE BANNER ADS PER WEEK

Top of article	\$350
Bottom of article	\$300
Mid-article	\$300

*Premium location options available.*

### 02 NEWSLETTER BANNER ADS PER WEEK

Monday good news newsletter	\$250
Thursday events newsletter	\$250
Friday top news newsletter	\$350

### 03 SPONSORED CONTENT PER INSTANCE

Sponsored article	\$350
Sponsored social media post	\$350
Podcast episode sponsor	\$300
Sponsored video	\$500

More information at [QBurgh.com/Advertise](https://qburgh.com/advertise)

## PRINT ADVERTISING

### Pittsburgh Pride Magazine (May)

- Full Page .....\$1,200
- Half Page .....\$600
- Quarter Page .....\$350

### Monthly Newspaper (every month except May.)

- Full Page .....\$600
- Half Page .....\$300
- Quarter Page .....\$200
- Business Card .....\$150

*Premium placement options are available.*

## DISCOUNTS

- LGBTQ non-profits receive a 25% discount.
- Combination package discount rates available.
- Advance and long-term insertion order discounts.

*Terms and conditions:  
Ads must be prepaid by the time of publication. Ads are accepted only under the condition that the advertiser assumes all liability and responsibility for any legal claims resulting from ads printed.*

*QBurgh LLC reserves the right to reject advertisements for any or no reason. All display ads that contain problems such as, but not limited to, grainy image quality, image pixelation, low resolution, wrong file format, wrong size, incorrect information, misleading information, or typographical errors are the sole responsibility of the advertiser and are not the responsibility of QBurgh LLC, our employees, affiliates or partners.*

READY TO GET STARTED?

HELLO@QBURGH.COM