

QBurgh, Pittsburgh and Western Pennsylvania’s only LGBTQ news resource, is excited to announce the publication of its annual Pride issue just in time for Pittsburgh Pride 2026!

### About QBurgh

QBurgh.com launched in October 2020 to help connect the LGBTQ Community of Pittsburgh to community news and resources. Since then, QBurgh has grown to include news, local, semi-national, health and wellness, entertainment, and community articles published on a daily basis. QBurgh’s community directory is the most all inclusive listing of LGBTQ community-based organizations, non-profits, clubs, leagues, and small businesses ever compiled for the region. The community calendar is a comprehensive guide to what’s happening on a weekly basis in the LGBTQ Community of Pittsburgh. Our weekly email newsletters reach tens of thousands of subscribers.

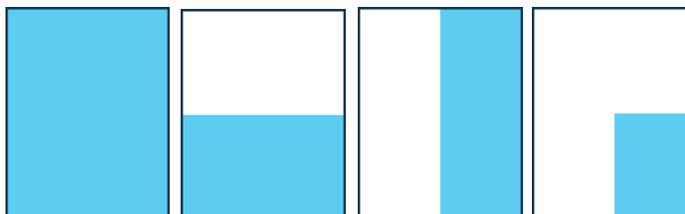


### About the QBurgh annual Pittsburgh & Western PA LGBTQ Visitors Guide

QBurgh’s Spring/Summer print magazine, the “Pittsburgh Pride Guide”, will hit streets in May 2026, just in time to provide all the details on Pride events across the region. In addition to information on Pride events, the issue will also include features on local community volunteers, spotlighted community organizations and resources, and the hottest topics of the LGBTQ Community of Pittsburgh. The QBurgh print edition will be available free to pick up in businesses, hotels, and identified inclusive spaces across the tri-state region, online at QBurgh.com, and at all major Pride events during the month of June.

### Rates

- Full Page \$1,200
- Half Page \$600
- Quarter Page \$350



Please inquire about back cover, inside front cover, inside back cover, and two-page spread rates. Specific positioning is available for an additional charge. Sponsored content rates are available.

**LGBTQ non-profit organizations** are eligible for a **25% discount** on published ad rates.

### Specs

Magazine page size 8.375" x 10.875"

### Full page

Full page with bleed 8.5" x 11.125"

Full page without bleed 7.75" x 9.625"

### Half Page

Half page V 3.875" x 9.625"

Half page H 7.75" x 4.813"

**Quarter Page** 3.875" x 4.813"

**Business Card** 3.875" x 2.40"

### Acceptable file formats

**PDF** (preferred) - all graphics, images and pictures in the PDF must be 300 dpi at the exact size that they will appear. CMYK color mode.

**JPEG or TIFF** - Accepted at the exact size of the ad at 300 dpi. JPEG files should be saved as high quality. CMYK color mode.

Only include images and photographs you have the usage rights for. Low quality images downloaded from the internet will cause your ad to be pixellated. Any technical questions, please contact us at [ads@qburgh.com](mailto:ads@qburgh.com)

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Previous QBurgh print products.

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