

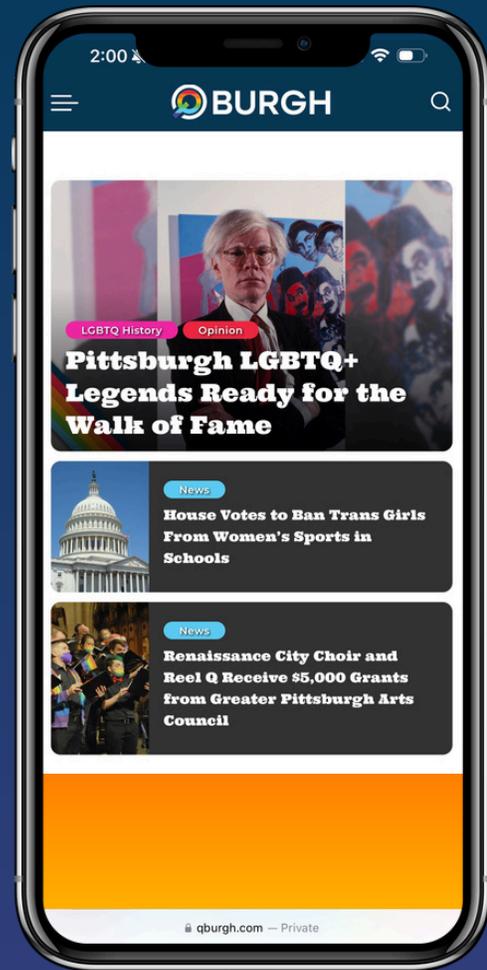


ABOUT

QBurgh is Pittsburgh and Western Pennsylvania's only source for LGBTQ news and community resources. Always by the LGBTQ Community and always for the LGBTQ Community. If it's queer, it's here.

CONTENT

Breaking news, celebrity interviews, local personality spotlights, community resources, opinion, health & wellness, event reviews, podcasts, and more.



PREVIOUS PARTNERSHIPS

- Pittsburgh Pirates
- Walnut Capital
- Pittsburgh Cultural Trust
- Visit Pittsburgh
- Stage AE
- Rivers Casino

OPPORTUNITIES

- Sponsorships
- Sponsored Content
- Display Ads
- Sponsored Social
- Newsletters
- Podcasts
- **Print**

AUDIENCE

-  45,200 Monthly Readers
-  39K Email Subscribers
-  602.5K 90-day combined reach

READY TO JUMP IN?
HELLO@QBURGH.COM





QBURGH.COM

Daily updates

QBURGH.COM Home News Community Health & Wellness More Calendar Directory

Pine-Richland School District Sued Over Protections for Trans Students

The legal battle is another effort in Trump-allied organizations' manufactured culture wars.

By QBURGH staff writer January 19, 2024 2:00 PM

PHOTO BY G. MICHAEL BENNY

Facebook 1,000 Twitter 1,000 Instagram 1,000

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News items: Alex Edelman is still figuring himself out, one job at a time; WNBA legend Sue Bird scores at Sundance; Donald Thomas, Long Time Bar Owner & Community Stalwart, Has Died; Creating Change, Building Jits, And Fighting For Our Future

Don't miss out on our weekly newsletter. Sign up

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WEEKLY NEWS EMAIL

Every Friday at 12:00 PM

QBURGH.COM

January 12, 2024

Fairweather says Farewell

After 15 years, popular local drag performer Scarlet Fairweather's retirement brought laughter, tears, and raucous entertainment.

READ MORE

Help keep QBURGH free. Reader and community support keeps everything QBURGH does free to the public.

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DID YOU SAY PRINT?

May and October



HELLO@QBURGH.COM

Available for free at LGBTQ bars, restaurants, and businesses; Carnegie Library branches; and select Giant Eagle and Shop N Save locations, the twice-annual QBURGH print magazine highlights local community volunteers, spotlights community organizations and resources, covers the hottest topics of the LGBTQ Community of Pittsburgh, and includes all the details on the biggest LGBTQ-centered events across the region.

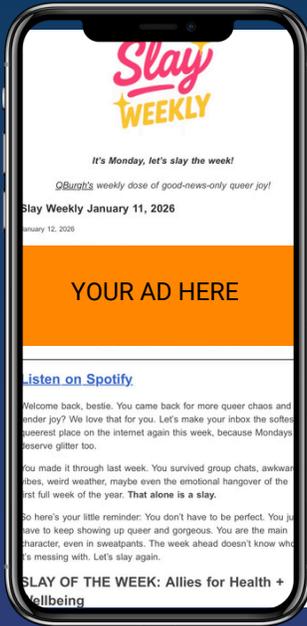
The QBURGH print issues have become much anticipated and valuable community resources.



SLAY WEEKLY



Good-news-only newsletter and podcast,
Every Monday before 8:00 AM



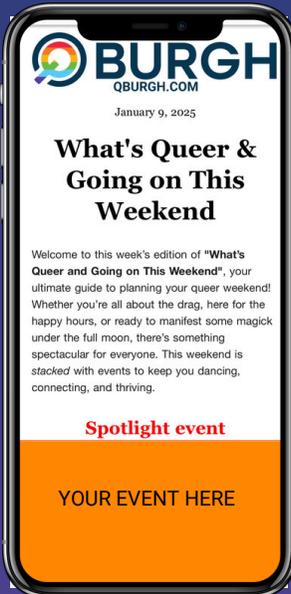
Slay Weekly is QBurgh's newest offering, spotlighting good-news-only community features, events, and pop culture recommendations delivered as an email newsletter, audio podcast and subscribers-only QBurgh.com article. Featuring community calls to participate.

OPPORTUNITIES INCLUDE

- Display ads
- Ad Reads

WEEKLY EVENTS EMAIL

Every Thursday at 3:00 PM



QBurgh's weekly "What's Queer & Going On" weekend events email newsletter is the go to it list for planning your weekend out in Pittsburgh.

OPPORTUNITIES INCLUDE

- Display ads
- Spotlighted event

QBurgh is everywhere that the LGBTQ Community of Pittsburgh is. Are you ready to be?

HELLO@QBURGH.COM

QBURGH PODCAST

Monthly episodes



With monthly episodes, the QBurgh podcast is available on all audio podcast platforms and available on YouTube with video.

OPPORTUNITIES INCLUDE

- Sponsorships
 - including microphone logo placement
- Audio & Video Ad Reads



KEY INSIGHTS INTO THE QBURGH AUDIENCE

- **Demographic Range**
 - Broad age range, multigenerational readership from Gen Z (late teens) to seniors (65+).
- **Audience Type**
 - Primarily, the LGBTQ+ community in Pittsburgh and Western Pennsylvania.
- **Engagement**
 - The readership is dedicated and engaged, seeking content that supports LGBTQ-friendly brands, businesses, and community allies.
- **Reach**
 - Includes local residents, newcomers to Pittsburgh, and those looking for things to do and community resources.