

**QBurgh**, Pittsburgh and Western Pennsylvania's only LGBTQ news resource, is excited to announce the publication of its annual Fall print issue just in time for Halloween and the holiday shopping season 2025!

### About QBurgh

QBurgh.com launched in October 2020 to help connect the LGBTQ Community of Pittsburgh to community news and resources while socially distancing during the COVID-19 pandemic. Since then, QBurgh has grown to include news, local, semi-national, health and wellness, entertainment, and community articles published on a daily basis. QBurgh's community directory is the most all inclusive listing of LGBTQ community-based organizations, non-profits, clubs, leagues, and small businesses ever compiled for the region. The community calendar is a comprehensive guide to what's happening on a weekly basis in the LGBTQ Community of Pittsburgh. Our weekly email newsletter reaches tens of thousands of subscribers.

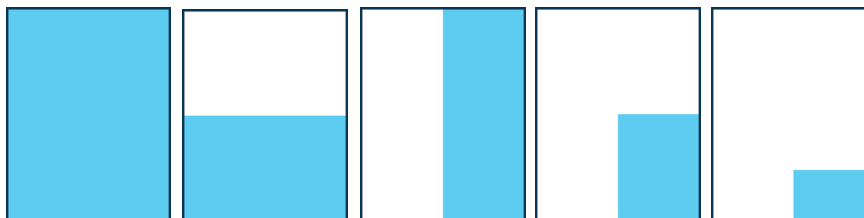


### About the QBurgh print edition

QBurgh's annual Fall print issue will hit streets in October 2025, just in time to provide all the details on Halloween and holiday events across the region. In addition to information on community events, the issue will also include features on local community volunteers, spotlighted community organizations and resources, and the hottest topics of the LGBTQ Community of Pittsburgh, and the Pittsburgh Pink Page directory. The QBurgh print edition will be available free to pick up in businesses, hotels, and identified inclusive spaces across the tri-state region, online at QBurgh.com, and at all Carnegie Library of Pittsburgh branch locations.

### Rates

Full Page \$500  
Half Page \$250  
Quarter Page \$175  
Business Card \$100  
Highlighted Listing \$25



Please inquire about **back cover**, **inside front cover**, **inside back cover**, and **two-page spread** rates. Specific positioning is available for an additional charge. **Sponsored content** rates are available.

**LGBTQ non-profit organizations** are eligible for a **25% discount** on published ad rates.

### Specs

Magazine page size 8.375" x 10.875"

### Full page

Full page with bleed 8.5" x 11.125"

Full page without bleed 7.75" x 9.625"

### Half Page

Half page V 3.875" x 9.625"

Half page H 7.75" x 4.813"

**Quarter Page** 3.875" x 4.813"

**Business Card** 3.875" x 2.40"

### Acceptable file formats

**PDF** (preferred) - all graphics, images and pictures in the PDF must be 300 dpi at the exact size that they will appear. CMYK color mode.

**JPEG or TIFF** - Accepted at the exact size of the ad at 300 dpi. JPEG files should be saved as high quality. CMYK color mode.

Only include images and photographs you have the usage rights for. Low quality images downloaded from the internet will cause your ad to be pixellated. Any technical questions, please contact us at [ads@qburgh.com](mailto:ads@qburgh.com)

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**ARTWORK & PAYMENT DEADLINE SEPTEMBER 9, 2025**



Previous issues.

### Terms and conditions

Ads must be pre-paid by the time of publication. Ads are accepted only under the condition that the advertiser assume all liability and responsibility for any legal claims resulting from ads printed.

QBurgh LLC reserves the right to reject advertisements for any or no reason. All display ads that contain problems such as but not limited to grainy image quality, image pixelation, low resolution, wrong file format, wrong size, incorrect information, misleading information, or typographical errors are the sole responsibility of the advertiser and is not the responsibility of QBurgh LLC, our employees, affiliates or partners.