# BURGH

# **ABOUT**

**QBurgh is Pittsburgh and Western** Pennsylvania's source for LGBTQ news and community resources. Always by the LGBTQ Community and always for the LGBTQ Community. If it's queer, it's here.

#### CONTENT

Breaking news, celebrity interviews, local personality spotlights, community resources, opinion, health & wellness, event reviews, podcasts, and more.



#### PREVIOUS PARTNERSHIPS

**Pittsburgh Pirates** Walnut Capital Pittsburgh Cultural Trust Visit Pittsburgh **Democratic** National Committee Pittsburgh Opera

### **OPPORTUNITIES**

- Sponsorships
- Display Ads
- Newsletters

@QBurgh

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- Sponsored Content
- Sponsored Social
- Podcasts
  - Print

#### Facebook.com/QBurgh

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34K **Email Subs** 

Monthly Readers

**AUDIENCE** 

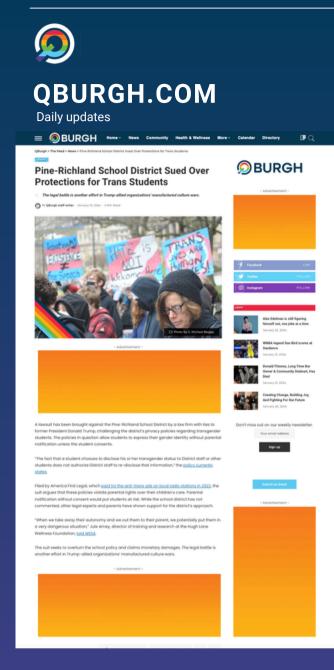
39.700



414.2K 90-day Reach

# **READY TO JUMP IN?** HELLO@QBURGH.COM





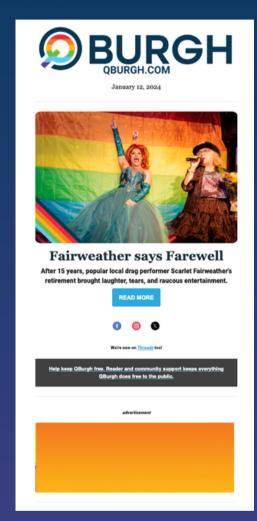
**DID YOU SAY PRINT?** 

May and October



#### WEEKLY NEWS EMAIL

Every Friday at 12:00 PM



Available for free at LGBTQ bars, restaurants, and businesses; Carnegie Library branches; and select Giant Eagle and Shop N Save locations, the twice-annual QBurgh print magazine highlights local community volunteers, spotlights community organizations and resources, covers the hottest topics of the LGBTQ Community of Pittsburgh, and includes all the details on the biggest LGBTQ-centered events across the region.

The QBurgh print issues have become much anticipated and valuable community resources.



# NEBBY NICK

Social media videos



Nebby Nick is all about QBurgh being out in the community. Nick attends community events and news worthy happenings, conducting interviews for social media videos.

#### **OPPORTUNITIES INCLUDE**

- Sponsorships
  - including fanny pack logo placement & community handouts.
  - Ad Reads

#### WEEKLY EVENTS EMAIL

Every Thursday at 3:00 PM



#### **QBURGH PODCAST**

Three episodes a month



With three episodes a month, the QBurgh podcast is available on all audio podcast platforms and available on YouTube with video.

#### **OPPORTUNITIES INCLUDE**

- Sponsorships
  - including microphone
    logo placement
- Audio & Video Ad Reads



QBurgh is everywhere that the LGBTQ Community of Pittsburgh is. Are you ready to be?

HELLO@QBURGH.COM